

displays & literature



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T1 CLAMSHELL PACKAGING

Clamshell Packaging

Many of our popular product items are packaged in see-through clamshells. Items that are available in clamshell are denoted throughout this catalog with a symbol, and in the price list with the suffix 'BP'. If you want clamshell items, be sure to order using the BP suffix. Order suffix -BX for boxed items, and without a suffix for bulk items.

Planogramming of clamshells is easy because most items fit in one of three clamshell pegboard profiles. Clamshell packaging is crush resistant and recloseable, and protects the contents during shipping. Product description and information is trilingual (English, Spanish and French.)

For more information on how the clamshell can maximize planogram space, download sheet D-597 from our website.



All BP items are packed 6 per inner-pack, 6 inner-packs per case pack, 36 items per case pack.

Display Cards

These single-SKU displays are ready to merchandise. Each display consists of items of one SKU, individually poly-bagged and affixed to a backer card. Card display measures 10 1/2"W x 13 1/2"H (267 x 343mm) and has holes from which the display can be hung or fixed on two peghooks.



Display Order No.	Product Description	Product Item No.
SD-19-RC	12 Red pilot lights	PL-19-RC
SD-626	9 Momentary push-button switches	M-626
SD-3031-0	18 In-line fuse holders without fuse	3031-0
SD-5007	12 Push-pull switches	5007
SD-5582	18 Toggle switches	5582
SD-9095	12 Pushbutton momentary switches	9095
SD-9579	9 Ignition starter switches	9579
SD-11134	12 4-Pole in-line connectors	11134
SD-46210-02	6 Positive jumper terminals	46210-02
SD-46210-03	6 Negative jumper terminals	46210-03
SD-90030	12 Momentary pushbutton switches	90030
SD-551840	12 Toggle switches	551840

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Merchandising Aids

These signs are available free of charge.

F-1245 Metal Sign

Lightweight aluminum sign is supplied with foam tape for adhesion to any smooth flat surface, or it can be tacked to a wall. Size: 24" X 15" (610 x 381mm).



F-1244 Large Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 19" x 7" (483 x 178mm).



F-1243 Small Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 10 1/2" x 5" (267 x 127mm).



F-1240 Decal

With adhesive on the back: suitable for counters, walls, windows, and vehicles.



F-1241 With Adhesive on the Front

Same as F-1240, but with adhesive on the front: suitable for windows, and glass doors.

T4 DEMONSTRATION KITS

Demonstration Kits

Demonstration kits contain an assortment of rotary switches, and is helpful at the counter to assist a customer in making a purchase. Plastic compartment box measures 8" x 6" x 1 7/8" (203 x 158 x 46mm).

SD-40 Relays Demo Kit*

Contains a selection of 40A and 70A relays. For more details, request sheet D-608 or view it on the Cole Hersee website.



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T5 LITERATURE

Literature

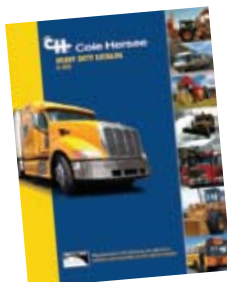
D-275 Master Catalog

Contains the broadest range of our products. Also available in downloadable PDF format on our website.



D-400 Heavy Duty Catalog

Contains products suitable for heavy duty and off-road vehicles.



D-100 Marine Catalog

Contains products suitable for marine applications.



'Hot Feed' Spec Sheets

A range of sheets giving details on specific products or product groups. For a complete listing see our website: Resource Center > Our Literature – where they are available in downloadable PDF format.



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For orders or questions please call 617-268-2100 or visit us on the web at www.colehersee.com

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Super-Bright LED Pilot Lights

PL-612 Series LED Pilot Lights, page 111.

NEW



Two-Pole Power Take-Off

Provides a high integrity two circuit path.

11041-06 Socket & 11042-05 Plug, page 142.



LED Rocker Switches

A new series of wide-lens rocker switches featuring super-bright LEDs. **58312 Series** page 1.

NEW



Milliamp Rocker Switches

Compatible with microprocessor-based systems. **58500 Milliamp Rocker Switches**, page 6.

NEW



Milliamp Switch with Alarm

Highly audible alarm contained in rocker switch. **40205 Milliamp Rocker Switch/Alarm**, page 6

NEW



Sealed Key Switches

Complete series for every need, including ignition.. **95060 Key Switch Series**, page 29.

NEW



Latching Solenoid

Needs no current to maintain continuity of the power circuit. **24280 Latching Solenoid**, page 73.



Motor Reversing Solenoid

Two solenoids in one! **24450 Motor Reversing Solenoid**, page 78



Electronic Solenoid

Functions at any voltage between 9 and 31V DC. Use in high side or low side applications. **48785 Electronic Solenoid**, page 79.



Forward and Reverse Relay Module

70Amp, with dynamic braking. **24452 Forward & Reverse Relay Module**, page 79.

NEW



what's new?

SureStart™ Compact Low Voltage Disconnect Switch

Electronically senses battery voltage and sheds loads when low; automatically reconnects. 100A. **48513 Compact LVD**, page 85.



SureStart™ Automatic Low Voltage Disconnect

Electronically senses battery voltage and sheds loads when low; automatically reconnects. Up to 200A continuous. **48510 & 48512**, page 86.



Master Disconnect Switch

Easy to lockout or tagout. High amperage 300A. **Master Disconnect Switch**, page 87.



Cole Hersee switches.
Always lots of choices.

Two Circuit Master Disconnect Switch

Use to switch two loads, or for disconnect of both positive and negative, as required in critical applications.

Master Disconnect Switch, page 90.



Smart Battery Isolators

More flexible than conventional battery isolators.

48525 & 48530 Smart Battery Isolators, page 92.



Electronic Dual Relay

Functions as a normally Off relay or as a Latching Relay, depending upon which wires the user connects.

48521 Relay/Latching Relay, page 99.



Combined Buzzer/LED Alarm

Gives audible and visual alert.

4112-RC000 Buzzer & LED Alarm, page 109.

